



# BUSINESS TURNAROUND AND RECOVERY

Working Together for Success



# WE ARE HERE TO HELP

RHF operates a proven business turnaround and recovery programme, designed to effectively solve business challenges. We use trusted methods to analyse distressed businesses, large or small, we then take practical steps to successfully revive, restore and grow the business back to its former stature, 'Co-piloting' you through the whole process.

For company owners that are just exhausted by the challenges of the last few years and the prospect of what is ahead, we will also consider an outright business acquisition.

With the threat of recession on the horizon and escalating operating costs, are you and your business facing mounting pressure as the trading position deteriorates, costs rising, staff are unsettled or maybe creditors are putting on pressure. Who or where do you go for assistance?

It can be a truly daunting and a very stressful time, but RHF is uniquely placed to assist. We are dedicated to helping you and your business through your current difficulties to ensure you can face the future with confidence.

Our comprehensive service solution is unlike other specialists working within this sector and includes the potential of funding support. RHF offer a results-driven service model. We pre-agree a modest services fee, based upon the amount of basic work to be done. We then charge a success fee set against pre-agreed KPI's. This way you can be confident that RHF is equally motivated as yourself to achieve success.

The alternative is to speak to us about a potential acquisition. Under certain circumstances we will agree to buy a business at a mutually agreed price. This removes the stress or strain of the sales process and the cost (normally 6-7%) of a sales agent.



# BUT HOW DO WE ACHIEVE THIS RESULT IN SUCH CHALLENGING TIMES?

The RHF team is made up of a unique blend of exceptionally talented 'intensive care' service specialists, these include:

- ✓ Debt Recovery
- ✓ Procurement
- ✓ Accountancy and Financial Strategy
- ✓ Insolvency
- ✓ Tech Audit and Implementation
- ✓ HR and Recruitment
- ✓ Sales Development
- ✓ Marketing
- ✓ Funding

All there to practically assist with almost every aspect of a business's needs. Together we will work in unison with business owners to swiftly create and implement a cohesive plan that addresses your potential challenges.

Most importantly, RHF has a specialist business funding division, that can be called on to assist when additional funds or investments are required.

We offer a majority results-driven service model because, when engaged we have seen our expertise make a positive impact in a business's short, medium, and long-term outcomes.



# CONTACT US TODAY BECAUSE...

We are here to offer, tailor-made, confidential advice based on our years of practical experience that will help you deal with your present business and financial issues. RHF operate nationwide to provide pre-emptive, actionable business and financial solutions that are effective and designed to act in the best interest of your business.

You'll be able to take a step back and be relieved from the stress. Thanks to our swift advice and guidance, we can add the often much-needed commercial aspect of business recovery.

RHF has a wealth of experience in dealing with distressed businesses of every size and in a wide range of sectors. Along the way, this has included Engineering, Agriculture, Print and Publishing, IT Hardware, SaaS, Trade Associations, and more. Our clients range from small independent businesses to those with larger portfolios.

When a business faces financial pressure, it is essential that prompt and considered action is taken.

We ensure our services and support are tailored to each individual client's needs. With over 25 years of practical experience, we have found no two situations are ever quite the same. It is important to understand that a recovery strategy contains short and medium-term goals, but these are underpinned by implementing a long-term plan and vision.



# OUR RECOVERY IMPLEMENTATION PROCESS

## Initial Assessment

Before any planning or implementation takes place, the turnaround viability of the business is assessed. This identifies the immediate issues that require urgent intervention and thorough crisis management procedures.

Within days we create, present, and agree an implementation plan, bringing together the required project team.

## Crisis Management

Identify and address the short-term objectives. These are normally around finance, contractual obligations, PR, sales, or staffing and need immediate action.

## In-Depth Assessment

During this phase, RHF works with business owners to evaluate the root causes of the company's problems and formulate appropriate turnaround strategies.

## Strategy Implementation

Once roles are assigned, mutually agreed strategies are implemented.

## The Next Step:

To speak in confidence to one of our senior executive team call 0207 096 1579 or email Ian Hunter: [ihunter@rhfrecovery.com](mailto:ihunter@rhfrecovery.com) to arrange an initial no commitment conversation to find a way out of your present commercial situation





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